

# Kuehne + Nagel:

Managing environmental risk

Workplace Law is delivering the training of Kuehne + Nagel environmental champions staff through a year-long programme – delivering the four-day IEMA Foundation Certificate in Environmental Management in a combination of elearning, in-house courses and as part of public courses at the Workplace Law Executive Centre.



*Martin Johnson*  
*National Environment Manager*  
*Kuehne+Nagel*



Kuehne + Nagel is a global airfreight, seafreight, road, rail and contract logistics company, and has a wide range of interactions with the environment, requiring management intervention, including meeting the demands of our customers who have to meet their own environmental commitments. In the UK, to help manage our impacts and as part of the roll-out of our ISO 14001 Environmental Management System we implemented an Environmental Champions Programme, covering all of our sites and business activities.

We engaged Workplace Law Environmental to help us with this, and made the decision that the best way forward would be through accredited IEMA training – specifically the IEMA Foundation Certificate Course. Workplace Law worked with us to modify the standard course materials to make them more specific to our business, including our policy and targets, as well as other elements such as our carbon accounting tools. We have rolled out the training nationwide over a 12-month period. We have received good feedback from the courses and they have enabled our Environmental Champions with the knowledge and skills to help manage the environmental impacts on their sites, reduce environmental risks and have a better awareness of how their work and that of their colleagues affects the bigger picture.



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Kuehne+Nagel is a global player in the logistics and distribution market, including sea, air, road and railfreight. In the UK the business encompasses over 100 locations and more than 10,000 employees. Clients in the UK include a major supermarket, large media business, and a large airline. These types of large organisations engage significantly with their supply chains on issues from carbon footprint reduction through to packaging and fuel consumption. The training and competence of their people, as well as the use of environmental benchmarking and management tools, are vital in managing these issues.

The company has engaged with its staff and termed a key group of employees ‘Environmental Champions’. The intention is that these staff will assist with the implementation and maintenance of an ISO 14001 Environmental Management System (EMS) across their sites and help implement wider corporate responsibility commitments – both for their own organisation and that of the clients for whom they work. It was the view of the company that there should be ownership and local management of environmental impacts at each of their sites, as well as using expertise

from head office. It was clear that a training programme needed to be implemented to help provide these individuals with the fundamental principles of environmental management.

Workplace Law is delivering the training of Kuehne+Nagel’s environmental champions through a year-long programme. We are delivering the four-day IEMA Foundation Certificate in Environmental Management through a combination of elearning, in-house courses, and as part of public courses at our Executive Training Centre in London.

For the in-house courses, we worked with the company’s environmental manager to adapt some of the material and interactive exercises to make them specific to Kuehne+Nagel’s business activities (such as the use of internal greenhouse gas calculation tools looking at air and sea freight). This was to reflect some of the specific challenges faced by an organisation which has to deliver on the promises of its major clients as well as its own.

The Kuehne+Nagel  
‘Environmental Champions’

